2023 Partnership Prospectus

Exhibit Dates:
May 26th & 27th
Thank you for your interest and support of CSMLS and LABCON.

As part of our continued efforts to expand the value of our sponsorship program, CSMLS is offering a chance for your marketing dollars to extend past LABCON and be used throughout the year, signifying your ongoing support of the profession and partnership with CSMLS.

All sponsorship opportunities are designated as “LABCON” (available during the conference in May) or “CSMLS” (available year-round).

In this prospectus, you will find all the information you need to learn more about our new partnership model. If you have any questions please feel free to contact us directly at events@csmls.org

We look forward to working with you in 2023!
The Canadian Society for Medical Laboratory Science is the national certifying body for medical laboratory technologists and medical laboratory assistants, and the national society for Canada’s medical laboratory professionals. We are a not-for-profit organization funded entirely by membership dues and revenues from goods and services.

Incorporated in 1937 as the Canadian Society of Laboratory Technologists, the society has nearly 14,000 members in Canada and in countries around the world.

Medical laboratory professionals work in a dynamic and ever-changing field. CSMLS is committed to providing professional development and continuing education programs to help members update their skills and knowledge, and achieve their professional goals.

We constantly strive to expand our services and discover new ways to meet the continuing education needs of our members.

ABOUT CSMLS MEMBERS

Our members practice in hospital laboratories, private medical laboratories, public health laboratories, government laboratories, research and educational institutions. Here is a breakdown of our membership based on member type and province.
About LABCON

LABCON, the CSMLS annual national conference, is a place for lab professionals, managers, directors and educators to share knowledge, explore new technology and connect with colleagues from across the country. We create a conference experience that keeps our delegates coming back year after year. We are excited to host the 2023 event in Whistler, British Columbia.

CSMLS is pleased to offer a variety of opportunities for industry partners to interact with delegates and we invite you to join us!

Conference Highlights:

- New sponsorship options (see page 7 for details)
- Exhibit Hall hours are dedicated time to explore the tradeshow with NO concurrent sessions
- Exhibitors’ Reception - a 2-hour cocktail reception allowing dedicated time for participants to mingle with exhibitors
- Opportunity to host Industry Sessions - a 60 min. concurrent session during regular programming

Breakdown of LABCON attendance by career stage:

- Early Career: 32.7%
- Mid-Career: 30.8%
- Late Career: 32.6%
- Retired: 2.9%

98% of past delegates feel they reached their learning goals at LABCON (based on 2018, 2019, and 2022 surveys)

98% of past delegates would recommend LABCON to others (based on 2017, 2018, 2019, and 2022 surveys)
About LABCON

Breakdown of LABCON attendance by profession:

- Medical Laboratory Technologist: 50.5%
- Leadership (Manager/Supervisor/Director): 22.7%
- Educator: 16.5%
- Student: 5.2%
- MLT Cytology: 1%
- Other: 5.2%

Past LABCON Statistics:

- 2022 (Winnipeg, MB) 220 participants 32 sessions
- 2019 (Fredericton, NB) 418 participants 39 sessions
- 2018 (Ottawa, ON) 302 participants 35 sessions
- 2017 (Banff, AB) 348 participants 39 sessions
- 2016 (Charlottetown, PE) 260 participants 39 sessions
- 2015 (Montreal, QC) 374 participants 35 sessions

LABCON is funded through registration fees and sponsorship. Industry support significantly enhances the conference’s long-standing reputation and ability to offer high-quality educational programming. At the same time, it also presents a unique opportunity to engage with medical laboratory technologists, assistants, and other health care professionals.
Sponsorship=Partnership

LABCON sponsorship aligns your company with one of the most reputable conferences in the medical laboratory industry in Canada and the only national conference for the profession. Your support demonstrates your commitment to the laboratory profession and the continuous delivery of high quality products and services.

We understand how important it is to see a return on your sponsorship dollars. With this in mind, CSMLS provides post-event reports to our sponsors which include conference statistics and delegate demographic information. In addition, we now provide participant lists of everyone who has indicated their willingness to share this information.

From the time you sign on until the post-event reports are sent, CSMLS will work with you every step of the way to ensure this partnership is a success!

LABCON OFFERS UNIQUE SPONSORSHIP PACKAGES

All companies are not uniform so why do most conferences make sponsorship packages uniform? LABCON allows you to choose from a wide variety of options to ensure that your company is getting the return YOU want! Whether it’s brand recognition, to be seen as a subject matter expert or the chance to connect with participants, there’s an opportunity that’s right for you!

WHY YOU SHOULD PARTICIPATE

- Generate leads and build relationships with new clients
- Increase industry exposure and enhance your image
- Create national awareness about your products and services
- Keep up on industry trends and explore new technology
2023 Partnership

We will be continuing with the points-based system to help you customize your participation and get the best return for your investment. You are no longer held to pre-determined benefits within specific levels that may not yield great return based on your marketing goals and initiatives.

All opportunities are designated as “LABCON” (available during the conference) or “CSMLS” (available throughout the year).

Let's get started!

1. Determine which opportunities are the most valuable for your company

2. See how many points you need, separately or all together

3. Determine the cost based on the price per point

For example:
- booth (2 points) + water bottle (3 points) + bag insert (1 point)

$2250 + $3375 + $1125 = $6750
2023 Partnership

ALL SPONSORS/PARTNERS RECEIVE

- Presence in the event app
- Badge ribbon recognizing your company as a sponsor
- Social media mentions
- Use of LABCON logo for promotional purposes
- A list of participants* provided post-event (depending on the event sponsored, i.e. LABCON, symposia or other learning events)

*those who gave permission for information to be shared

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<th>PRICE</th>
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<tr>
<td>1-4</td>
<td>$1,250 each</td>
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<td>5-7</td>
<td>$1,125 each</td>
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<td>8+</td>
<td>$1,000 each</td>
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IF YOU PURCHASE 4-7 POINTS, YOU ALSO RECEIVE:

- Logo on LABCON website and onsite materials
- Priority booth placement (if booth is selected)
- Logo on LABCON materials
- Logo & link to company website on LABCON website
- Recognition during opening ceremonies

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<th>COST</th>
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IF YOU PURCHASE 8+ POINTS, YOU ALSO RECEIVE

- Alerts to attendees through the app
- Banner ad in event app
- Email to CSMLS membership (must be booked and approved by CSMLS in advance, will be sent out via CSMLS email system)
Sponsor a-la-carte

6 Points

**President's Dinner**
*(LABCON)*

The president's dinner will be on Saturday May 27, 2023 at the Roundhouse Lodge on top of Whistler Mountain Peak.

You will have an opportunity to address all guests at the event and have your logo displayed.

1 opportunity available

**Sponsor a Speaker Room**
*(LABCON)*

- Have your logo displayed outside the room for the full conference.
- Provide branded collateral or promotional item on each table in the room.
- Logo displayed on screen before and after speaker.
- Recognition throughout the conference in the room by volunteer when introducing speakers.

4 opportunities available

**Breakfast Host**
*(LABCON)*

- Give the people what they want – food!
- Logo and company messaging on screens in the plenary room (arranged by CSMLS).
- Company name listed on the website and onsite daily schedule as sponsoring the breakfast.
- Provide branded collateral or promotional item during breakfast (can be placed on tables or distributed by staff).
- Opportunity to address participants during breakfast.

*Multiple opportunities (Friday, Saturday or Sunday)*

**Welcome Reception**
*(LABCON)*

- Start the conference on the right foot and greet participants as the Welcome Reception sponsor.
- Address participants during the reception.
- Logo included on event tickets and signage (created by CSMLS).
- Company name listed on the website and onsite daily schedule as sponsoring the event.
- Display self-standing signage.
- Provide branded collateral or promotional item.
- Recognition throughout the registration process (handled by CSMLS).

1 opportunity available

*SOLD OUT*
Sponsor a-la-carte

5 Points

Gondolas for Presidents Dinner (LABCON)

- Have your logo displayed at the top and bottom of Whistler Mountain with a message to the delegates.
- You may give out promotional item(s).
- Acknowledgment at the President’s Dinner.

Registration Desk (LABCON)

- Have your logo and image promo displayed by projector over the registration desk.
- Give out promotional materials while attendees come in to register.

1 opportunity available

Drink Ticket Sponsor (LABCON)

- Give participants the chance to “wet their whistle” with a beverage at the Exhibitors’ Reception, Welcome Reception, or Presidents Dinner.
- The signature drink (alcoholic and non-alcoholic versions) will be named after your company to keep your name on their lips.
- Signage at the bar will include drink name and details as well as company logo.

2 opportunities available

Sold Out

1 opportunity available
Sponsor a-la-carte

4 Points

Water bottle
(CSMLS/LABCON)

- Create brand ambassadors!
- In our efforts to go green, water and juice will be served in pitchers instead of disposable bottles.
- Logo (and/or message) on reusable water bottles. These will be handed out to all participants at registration. CSMLS to order and arrange shipping of bottles with sponsor approval.
- Bottles can be taken onsite and after for continued exposure.
- COMBINE HYDRATION STATION AND WATER BOTTLE SPONSORSHIP FOR ONLY 6 POINTS!

LABCOAT Cookies
(LABCON)

- There is nothing more awesome than a branded LABCOAT cookie.
- Have your logo displayed at the LABCOAT cookie station during the exhibitor reception.

Sponsor a Workshop
(LABCON)

At LABCON we will have the following workshop available for you to sponsor.

- Squamish Lil'wat Cultural Centre
  - MINIATURE HAND DRUM ORNAMENT
  - DREAMCATCHER
- Writing Effective Exam Questions for Educators
  (Thursday May 25, 2023)

Have your logo displayed inside and outside the room.

SOLD OUT

1 opportunity available

1 opportunity available

1 opportunity available
Sponsor a-la-carte

3 Points

**Co-host a CSMLS symposia (CSMLS)**
- Work with CSMLS to offer an in-depth educational symposia
- Logo included on marketing materials (emails, website)
- Provide branded collateral pre- or post-event
- Address participants at the event

*Multiple opportunities available*

**Musical Entertainment (LABCON)**
Get people up dancing and creating life long memories with live entertainment at the Presidents dinner on Saturday May 27, 2023 at the Roundhouse Lodge on top of Whistlers Mountain Peak.
- Logo will be displayed by the entertainment
- Acknowledgment at the President's Dinner

*1 opportunity available*

**Wellness activity (LABCON)**
- Friday's Nature Walk
- Saturday and Sunday with Origami and Test Tube Self-love
- Opportunity to address participants before or after the activity
- Logo on signage in the wellness areas
- Company name listed on the website and onsite daily schedule

*2 opportunities available (Friday or Saturday)*

**Keynote Speaker (LABCON)**
- Share engaging content by selecting one of our keynote speakers
- Opportunity to address participants and introduce speaker
- Company name listed on the website and onsite daily schedule as sponsoring the session
- Ability to have self-standing signage on display on stage
- Sponsor to pay speaker costs and expenses

*3 opportunity available*
Sponsor a-la-carte

3 Points

**Participant bag (LABCON)**

- Be seen throughout the conference with your logo on the attendees bags
- Bags can be used during and after the conference. A receipt slip can be ordered (CSMLS to order and arrange shipping of bags with sponsor’s approval)

**Hydration Station Sponsor (LABCON)**

- We all know how important it is to stay hydrated – sponsor the water stations in all breakout rooms, plenary room and exhibit hall!
- Logo on signage at the water station areas
- Ability to have self-standing signage on display (space permitting)
- Recognition during opening ceremonies
- **COMBINE HYDRATION STATION AND WATER BOTTLE SPONSORSHIP FOR ONLY 6 POINTS!**

**Break host (LABCON)**

- Give the people what they want by sponsoring a break – food!
- Company name listed on the website and onsite daily schedule as event sponsor
- Logo on signs at food and beverage areas (provided by CSMLS)
- Chance to provide branded collateral or promotional item during break
- Themed options offered by request

**1 opportunity available**

**SOLD OUT**

**1 opportunity available**

**2 opportunities available (Friday am/pm, Saturday am/pm, Sunday am only)**
Sponsor a-la-carte

2 Points

**Charging station (LABCON)**
- Branded signage at charging station in the exhibit hall (arranged through CSMLS)
- Opportunity to place branded collateral at charging station
- Sponsor to arrange creation/print and shipping to venue

*1 opportunity available*

**Notebook Sponsor (CSMLS/LABCON)**
- Aid delegates in remembering everything they learned at LABCON with a notebook
- Add your company logo and a message for attendees (please verify with CSMLS to order and arrange shipping of notebooks with sponsor approval)
- Notebooks can be used onsite as well as after for continued company exposure

*1 opportunity available*

**10' x 8' booth (LABCON)**
- Space on the tradeshow floor is limited so book early to avoid disappointment
- Each booth space is 10’ × 8’ with back and side drape
- Included are one covered/skirted table, 2 chairs and Wi-Fi access
- Registration for 2 representatives per booth
- Additional details on pages 20 & 21

*LIMITED SPACES!*

*SOLD OUT*
Sponsor a-la-carte

2 Points

Glove Sponsor (LABCON)

- You never know what the weather will be in Whistler. Each attendee will be given a glove with your name/logo on it!
- Company name listed on the website as sponsoring the event
- Sponsor to arrange the creation and shipping of gloves
- Attendees will be able to wear them at the event as well as after!

1 opportunity available

Lanyard Sponsor (LABCON)

- Have your company name in front of all delegates on the lanyards holding their name badges
- Company name listed on the website as sponsoring the event
- Sponsor to arrange creation and shipping of lanyards to venue

1 opportunity available

LABCOATS (LABCON)

Let's get these MLPs together with a good old fashion LABCOAT fashion show!

Attendees with be group together in teams to create a LABCOAT that they feel represents them. This is our way of an ice breaker that they can add to throughout LABCON, create team building skills and make new friends along the way.

At the end of LABCON they will select one individual from their group the walkdown the runway.

1 opportunity available
Sponsor a-la-carte

1 Point

**LabBuzz email sponsor**
* (CSMLS)

- LabBuzz is a bi-weekly email of curated lab news and stories
- Include your banner ad or logo in the CSMLS LabBuzz newsletter for 2 months
- Email sent out every other week so your name will go out 4 times
- Opt-in subscription base of over 1300 individuals

*Multiple opportunities available*

**Participant bag insert**
* (LABCON)

- Give an item to every single participant as soon as they arrive
- Include a brochure or promotional item in the participant bag handed out to all delegates at registration onsite
- Sponsor to arrange creation/print and shipping to venue

*Multiple opportunities available*

**Plenary chair drop**
* (LABCON)

- Highlight your message in the plenary room
- Include a brochure or promotional piece on each table/chair in the plenary room
- Sponsor to arrange creation/print and shipping to venue
- Event staff to place materials in plenary room onsite

*3 opportunity available*
*(Friday, Saturday, Sunday)*
Sponsor a-la-carte

1 Point

**Banner ad in preconference email (LABCON)**
- Start your promotion early by including a banner ad in the preconference email to those registered.
- Specifications and details will be provided once sponsorship is confirmed.
- Email will be sent by CSMLS.

*2 opportunities available (April or May)*

**Host concurrent session (LABCON)**
- Share engaging content by selecting a speaker and hosting a session during LABCON programming.
- Opportunity to introduce speaker.
- Company name listed on the website and onsite daily schedule as sponsoring the session.
- Ability to distribute printed or promotional items in session room.
- Sponsor to pay any speaker fees and associated expenses.

*3 opportunities available (Friday and Saturday)*

**Host a CSMLS learning event (CSMLS)**
- Work with CSMLS to offer an educational presentation.
- Logo included on marketing materials (emails and website).
- Collaborate on speaker selection.
- Provide branded collateral pre- or post-event.
- Opportunity to address participants at the event.

*Multiple opportunities available*
Exhibiting at LABCON

SPEND QUALITY TIME WITH DELEGATES

LABCON gives you a unique opportunity to meet your customers face-to-face, get to know their needs and concerns, and build your connections. The conference schedule has been designed to allow multiple opportunities for delegates to visit the exhibits to learn about the exciting products and services that you have to offer. The tradeshow also gives you a sneak peek at emerging industry trends and a unique look at your target market.

Only 40 spaces are available for 2023 so book early to avoid disappointment!

EXHIBITOR FOCUSED

At LABCON, we program the tradeshow hours around the educational programming. This way, you’re not in competition with any concurrent or plenary sessions.

During the exhibit hall hours, it’s all about YOU – the vendors!

2-DAY TRADESHOW FOR 2023

We are happy to bring back the two-day tradeshow! The tradeshow will be open to attendees from Friday, May 26 - Saturday, May 27, 2023.

Set up: Thursday, May 25th from 2 pm - 9 pm
Exhibit day: All day Friday, May 26th including Exhibitors Reception (5-7 pm) and Saturday, May 27th
Tear down: Saturday May 27 from 5 pm - 8 pm
EXHIBIT HALL:

Location:
Sea to Sky Ballrooms B and C
Whistler Conference Centre
4010 Whistler Way, Whistler, BC V8E 1J2

Booth Includes:
- 10’ wide × 8’ deep booth
- 4’ high side drape
- Two chairs
- Registration for two people per booth
  (Additional staff may register for a fee- forms will be provided)
- 8’ high drape back wall
- One covered/2’ x 6’ skirted table
- Complimentary Wi-Fi
- 1 electric plug

Booth Allocation
Allocation of specific booth numbers will be done in early 2023 and notification will be sent via email to the contact supplied. Booth assignment is done in order of receipt of Partnership Agreements.

Please indicate the preferred booth location on the agreement. CSMLS cannot guarantee that preferred booth numbers selected will be the booth numbers assigned.

CSMLS makes every effort to arrange the exhibit hall to facilitate fair business interactions. If you prefer exhibit space away from competitors, please list them on the agreement. Requests are first-come, first-serve. We may not be able to accommodate all requests.
Accommodation and Travel

OVERNIGHT ACCOMMODATIONS

The Westin Resort & Spa, Whistler
Settle into your own space, thoughtfully appointed with a kitchen and dedicated living spaces. Stay in for the evening and whip up a delicious meal, or let us do the work and order room service. With our fast Wi-Fi, you can stream your favorite movies and shows before turning in for a restorative sleep in a Westin Heavenly® Bed.

Booking Link

Guestrooms are available for LABCON2023 at only $239/night (plus taxes).

Reservations must be made prior to April 25, 2023, to secure the discount rate.

TRAVEL

Air Canada
Get discounts on travel to and from Vancouver and anywhere within Air Canada’s extensive North American and International network for LABCON2023.

To take advantage of this offer, access aircanada.com and enter the promotion code in the search panel.

Your promotion code: TB6QDYN1

The travel period begins Thursday, May 25, 2023.

WestJet
WestJet is offering the following discounts off domestic travel fares at time of booking:

5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border.

To take advantage of this offer, visit www.westjet.com/conventions and use the code below.

Coupon code: 40O01NR
Promo code: WKK82 (*Travel Agent use only in GDS)

The travel period begins Thursday, May 18 2023 and ends Sunday, June 4 2023.
Show Services

Central Display has been appointed as the official Show Service Company. Central Display can assist you with all your exhibiting needs, including shipping, booth storage, extra furnishings, as well as move-in and move-out services. Order forms will be provided in early 2023 in the Exhibitor Kit.

Shipping & Transportation:
Show in Motion is a full-service, one-stop resource for all your shipping needs. They offer shipping, an on-site expert, on-site package tracking, bills of lading, and shipping labels.  
Contact: Brian Huggan  
Email: brian@showinmotion.com

Delivery:
Shipments should be made to Show in Motion advance warehouse. Information regarding shipping will be included in the Exhibitor Kit. Please note that the Whistler Convention Centre does not allow for advance shipping or storage – any items received prior to set-up day will be refused.

Extra Furnishings:
If you would like to order additional furnishings, tables, chairs or plants for your booth, please contact Central Display directly. Note that all extra furnishings are at the exhibitor’s own expense. All display material, furniture and selling aids must be kept within the perimeter of your allocated 10’ x 8’ area.  
Contact: Jaclyn Klassen  
Email: orders@showinmotion.com

Customs Clearance:
Goods entering Canada from a foreign country, even for temporary use, require customs clearance. Davidson & Sons for Customs Brokers is the preferred customs broker.  
Contact: Andrea Mirgel  
Email: amirgel@nalsi.com

Audio Visual:
The Whistler Convention Centre works with Encore AV as the audio visual supplier that can provide any AV needs for your booth (TVs, Monitors, etc.)  
Contact: Debbie Cook  
Email: Debbie.cook@encoreglobal.com

Catering:
The Whistler Convention Centre is licensed to serve food and beverages. No outside food or beverage may be brought in; this includes distribution of food and beverage from your booth. Please check to ensure an edible giveaway is permitted. For information on catering services, please contact the catering sales department.  
Contact: Mark Myers  
Email: mmyers@tourismwhistler.com
Terms and Conditions

Contract Acceptance
CSMLS reserves the right to accept or to refuse exhibitor contracts from any exhibitor. Once an exhibitor is setup on the show floor, CSMLS may require a modification or removal of its booth, or any part thereof, including printed material, products, signs, lights or sound should CSMLS consider such exhibit to be detrimental to its business, professional or ethical interests or if presentation is objectionable to CSMLS or to other show participants.

Cancellation
If an exhibitor fails to pay by 30 days prior to the start of the conference, CSMLS has the right to reassign the booth. If the conference is cancelled, a full refund will be issued. If the conference is postponed or relocated, exhibitors will have the option to cancel with a total refund.

Competing Events
Exhibitors are prohibited from holding events (educational sessions, social events, etc.) that compete with the official conference program.

Subletting/Sharing
Subletting or sharing of exhibit space is prohibited except between affiliated companies and must have prior approval.

Dismantling
Packing up or dismantling exhibits will not be permitted until the official closing time. Doing so will result in your company receiving last choice for booth assignment the following year.

Distribution of Material
Distribution of advertising materials at the hotel or conference centre is limited to distribution from within your booth. This restriction also applies to outside the hotel or conference centre such as near entrances or shuttle bus locations. Any such material found will be discarded. Anyone handing out materials outside of their exhibit booth will be removed from the facility. Distribution of advertising materials in hotels is prohibited including promotional pieces slipped under guestroom doors or stacked on registration counters. The host venue has been advised to refuse such requests.

Violations
Violation of any provisions, terms and conditions, or rules and regulations will result in penalties, which may include immediate expulsion and/or banning from future CSMLS trade exhibitions.

Booth Requirements/Minimal Expectations
Exhibit displays must comply with all requirements of CSMLS and of the venue, including maximum height requirements. The exhibitor must provide at least one staff per booth to maintain display during show hours. The exhibitor agrees to confine its display to the contracted space only. Signs and other articles on floors, hanging walls, ceilings or other areas must have prior authorization. Only companies officially registered as an exhibitor for the conference are permitted to conduct business on the trade show floor or in the venue throughout the conference. Aisles must remain free of obstruction at all times.
Exhibitors are responsible for their own liability insurance.

Force Majeure
In the event that the facility or any part of the exhibit area is unavailable for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, pandemic or other such cause or as a result of government intervention, malicious damage, acts of war, terrorist activities, strike, lock out, labour dispute, riot or other cause or agency over which the CSMLS has no control, or should the CSMLS decide that because of such cause that it is necessary to cancel, postpone or relocate the event, or reduce installation time, show time or dismantle time, CSMLS shall not be liable to indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

Insurance
While every effort will be made to provide security for exhibits in the trade centre, neither CSMLS nor the conference centre will assume responsibility for loss or damage to exhibits or other exhibition property. CSMLS requires that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from the conference as well as during installation, show dates and dismantling.

Security
The Conference Centre is armed overnight and is patrolled by Blacktusk Fire and Security. Exhibitors must carry their own fire, theft and other insurance. No one is permitted to enter the exhibit area without proper identification, which will be issued at the conference registration desk. The CSMLS and conference centre are not responsible for loss or damage to exhibitors’ material while in the facility.
2023 Partnership Agreement

Company Name: ____________________________________________________________
Company Contact: __________________________________________________________
Address: ___________________________________________________________________
City: ___________________ Prov./State: ___________________ Postal/Zip Code: __________
Telephone: ___________________ Email: ________________________________________

Area of focus/discipline (i.e. hematology, transfusion, etc.): _______________________
Number of points: _______ Total Amount Due: ________________________________

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How would you like to spend your points?

If a booth is selected, please indicate your preferred booth choices below:
Choice #1 __________ Choice #2 __________ Choice #3 __________ Choice #4 __________

CSMLS makes every effort to arrange the exhibit hall to facilitate fair business interactions. If you prefer exhibit space away from competitors, please list them below. Requests are first-come, first-serve - we may not be able to accommodate all requests.

Payment Options: □ Send me an invoice □ Visa □ MasterCard □ American Express
Card #: ______________________________ Expiry: ______________________________
Signature of cardholder: ______________________________

All sponsorships must be paid in full 30 days in advance of conference; if an agreement is submitted within 30 days, a credit card number must be provided.

Booth Cancellation:
Upon signing this contract – a 10% administration fee will apply, exhibitor will receive 90% refund of any fees
Between 120 and 90 days prior to LABCON – exhibitor will receive a 50% refund of any fees
90-60 days prior to LABCON – exhibitor will receive a 25% refund of any fees
Less than 60 days – there will be no refunds given at this time

Sponsorships are non-refundable once contract is signed. I have read and understood the Terms & Conditions.

Signed ______________________________ Date ______________________________

Book your sponsorship early to ensure inclusion in all LABCON2023 promotional materials.

Send completed Contracts to:
Lori Tarbat (events@csmls.org) Fax: 905.528.4968
Phone: 905.667.8696 or 1.800.263.8277 ext. 8696
Please send cheques to: CSMLS, 33 Wellington St. North, Hamilton, ON L8R 1M7
2023 Partnership Agreement

Exhibitor/Sponsor Contact
Lori Tarbat, RT-CRA, CAHP, RRPr, RYT
Member Marketing and Engagement Manager

Direct: 905-667-8688 etx.8696
1-800-263-8277 ext. 8696
events@csmls.org